

AGENDA AT A GLANCE

26TH ANNUAL CAUSE CONFERENCE SAN DIEGO

7:00 AM – 8:00 AM

Registration Check-in
Breakfast & Exhibitor Hall Open
*Download the Whova App!

7:00 AM – 5:00 PM

All Day Offerings

- Exhibitor Hall
- Conscious Capitalism SD Hospitality "Sweet" | Rm 214
- Mission Fed Zen Experience Rm 211/212
- Business Center | Rm 213



8:00 AM – 8:20 AM

SPIEC Auditorium (Main Hall)

Opening Session Begins, Cause SD's Vision for our Region's Future; Agenda Overview

- Staci Reidinger
- Bob Dalton
- Marcus Chischilly

8:20 AM – 8:45 AM

SPIEC Auditorium (Main Hall)

Keynote: Global Crises and the Doughnut: New Solutions to the Economic, Social and Natural Challenges of our Time

- Erinch Sahan, Doughnut Economics Action Lab

8:45 AM – 8:50 AM

SPIEC Auditorium (Main Hall)

Exploring San Diego's Biggest Issues, Solutions & Areas of Need

8:50 AM – 9:10 AM

SPIEC Auditorium (Main Hall)

Call to Action: Solving Homelessness Together

- Eric Dargan
- Tamera Kohler

9:15 AM – 9:30 AM

SPIEC Auditorium (Main Hall)

Civic Engagement as a Means for Improving Community Health and Well-being

- Emily Young, Conrad Prebys Foundation

9:30 AM – 9:45 AM

SPIEC Auditorium (Main Hall)

Building Community in a Divisive Time: History is Calling, How Will We Answer?

- Tad Parzen, Burnham Center for Community Advancement



9:45 AM – 10:15 AM | Lobby | Refresh, Exhibitor Space & Networking

10:15 AM – 11:15 AM | Breakout Sessions #1

☐ San Diego Flood Response – Community in Partnership with Philanthropy

Location: SPIEC Auditorium (Main Hall)

Speakers: Anna Arancibia, Armon Harvey, Kazeem Omidiji & Pamela Gray Payton

☐ Redefining Social Good: Beyond the Nonprofit Model

Location: Rm 412, SPIEC Boardroom

Speakers: Kim Blaugher, Felena Hanson, Eric Johnson, Kevin Lee & Kevin Molloy

☐ Investing in Youth: How Nonprofits and Businesses Can Integrate Youth Voices in Cause-Driven Initiatives

Location: Spectrum Auditorium

Speakers: Roshawn Brady, Stephen Johnson, Cristina Lee & Camellia Mortezaazadeh

☐ Thriving Communities: Leveraging Government and Business Alliances for Social Responsibility

Location: Rms 414/415 SPIEC

Speakers: Elizabeth Wellbrok, MPA & Rose Marks Patton, MPH

11:25 AM – 12:25 PM | Breakout Sessions #2

☐ Social Impact Workshop: Measuring and Communicating Your Company's Impact

Location: Rm 412, SPIEC Boardroom

Presenters: Molly Cartmill & Beatriz Young

☐ Creating Customized Nonprofit-Corporate Partnerships with True ROI by Leveraging Media Assets

Location: SPIEC Auditorium (Main Hall)

Speakers: Bob Cerasoli, Tanya Duggan, Jim Floros, Kim Hallisay & Scott Heath

☐ Social Innovation in Action: University of San Diego's bet on San Diego's Purpose-Driven Economy

Location: Rms 414/415 SPIEC

Speakers: Andrew Biros & Jesse Langley

☐ Building Climate Resilient Communities: The Role of Strategic Engagement

Location: Spectrum Auditorium

Speakers: Iana Castro, Xiomalys Crespo, Jeff Drongowski, Ann Marie Sack & A.J. van de Ven

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26TH ANNUAL CAUSE CONFERENCE



12:30 PM - 1:20 PM | Outdoor Pavilion, Sharp HQ Lawn

Lunch, Social Impact Scholarships Awarded; VIP Speaker; Networking

- Samer Khouli
- Nancy Nicholson
- Marcus Chischilly
- Parker Pike
- Staci Reidinger
- Joseph Staples

1:20 PM - 1:30 PM | Lobby | Refresh, Exhibitor Space & Networking

1:30 PM - 2:00 PM

SPIEC Auditorium (Main Hall)

Keynote: Purpose-Driven CEO in Action: Secret to TCWGlobal's Success? People First, Community Always

Speaker:
Samer Khouli

2:00 PM - 2:30 PM

SPIEC Auditorium (Main Hall)

Keynote: Purposeful & Profitable: Creating a Path to Greater Fulfillment & Profitability in Your Work and in Life

Speaker:
Anthony Flynn

2:30 PM - 2:50 PM | Lobby | Snacks, Exhibitor Space & Networking

2:50 PM - 3:50 PM | Breakout Sessions #3

- ☐ **Our Community is Stronger When Our Economy is More Inclusive: JPMorgan Chase's \$30 Billion Racial Equity Commitment**

Location: SPIEC Auditorium

Speakers: Adriana Brunner, Patrick Della, Latoya McKelvin & Anntonika Whittaker

- ☐ **Is Starting a Nonprofit Right for You? Exploring Fiscally Sponsored Programs As an Alternative**

Location: Rms 414/415 SPIEC

Speakers: Hannibal Navies, JR Redmond, Julia Healey

- ☐ **Beyond Handshakes: NEW Business Alliance Seeks to Strengthen Collaboration & Social Impact**

Location: Spectrum Auditorium

Speakers: Jeff Blanton, Abraham Chen, Mikey Knab, Laura Hall, Staci Reidinger & Samantha Scholl

- ☐ **Relationships Matter: Creating Meaningful Partnerships for Greater Impact**

Location: Rm 412, SPIEC Boardroom

Speaker: Inez González Perezchica, Pauline Ma, Ana Lopez & Ann Warren

3:50 PM - 4:00 PM | Lobby | Refresh, Exhibitor Space & Networking

4:00 PM - 4:15 PM

Keynote: The Purpose Pledge: Accelerating Change to True Stakeholder Capitalism

SPIEC Auditorium (Main Hall)

Speaker: Les Szabo

4:15 PM - 4:30 PM

Keynote: Lessons from my Journey as an Outsider: A Call to Action

SPIEC Auditorium (Main Hall)

Speaker: Louie Nguyễn

4:30 PM - 4:50 PM

Social Impact Awards Program Ceremony

SPIEC Auditorium (Main Hall)

4:50-5:00 PM

Closing Remarks: Future of our World is in our Hands - If Not You, Then Who?

5:00 PM Event Concludes