

# JUST RELEASED

## THE AGENDA FOR



### It's Not About Your Tax Status, It's About Culture

Sandra Pelletier, CEO-Evofem  
Garry Ridge, CEO-WD-40

Top San Diego Speakers, Network & Connection Activities, Calm Lounge, Get/Give Wall, Cause Quiz Center, Combined Art Collaborations, Entertainment, Cocktail Reception and more...

### San Diego's Top Foundations Talk Impact

Emily Young, Executive Dir-The Non-Profit Institute USD  
Grant Oliphant, CEO-The Conrad Prebys Foundation  
Beth Sirull, CEO-Jewish Community Foundation  
Chris Sichel, Rancho Santa Fe Foundation

### Identifying Our Unique Roles In The Long Arc Of System Change

Neville Billimoria, Chief Advocacy Off-Mission Fed  
Elly Brown, Co-Executive Dir-SD Food System Alliance

### We're A Region, Not A City; Understanding Cross Border Collaboration

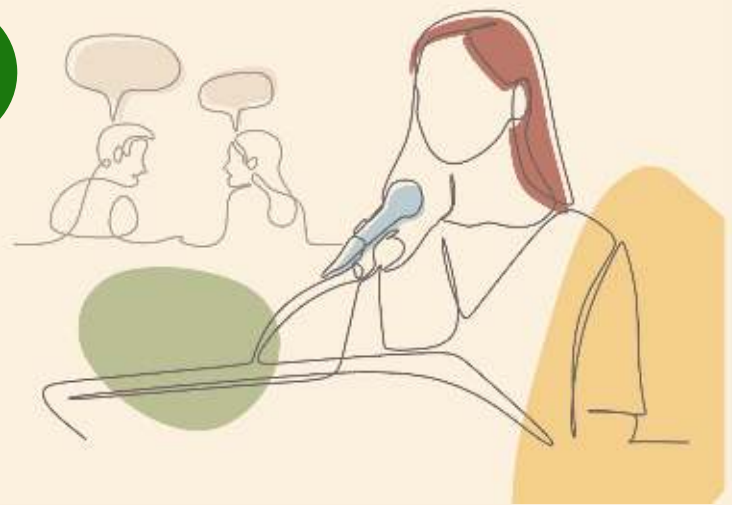
Gustavo de la Fuente, Exec. Dir-Cross Border Coalition  
Rick Morales, Founder-Principal Morales Assoc./LOD Consultancy  
Carlos Jaramillo, President-Tijuana EDC  
Kenia Zamarripa, VP of International Affairs-SD Reg. Chamber of Commerce  
Marisa Quiroz, Exec. Dir International Community Foundation  
Pedro Montejo, President-INDEX Coast

### Amazing Co-Chairs & Forum Speakers

San Diego's Purpose Driven Leaders!  
**Donna DeBerry**, CEO-Black Chamber of Commerce  
**Grant Oliphant**, CEO-The Conrad Prebys Foundation  
Along with speakers:  
**Matthew Fehling**, CEO-Better Business Bureau of PSW  
**Barbara Chodos**, Publisher-San Diego Business Journal

### Exciting Collaboration & Connection Experiences

The day will be filled with numerous ways to connect with others in our community. Where you will have the opportunity to create better outcomes for your time, talent and treasure.



### Case Study: How five Organizations Worked Together On One Common Cause: Human Sex Trafficking

David Oates, CEO-PR Security Service  
Chris Marsh, Manager Dir. UBS  
Elenore Garton, CEO-& Co-Founder Table Cloth  
Charisma de los Reyes, Project Specialist SD County of Education  
Mary-Ellen Barrett, Deputy District Attorney Sex Crimes & Human Div.

### The Skeptic: Why Business Leaders Need To Move beyond Profit

Jeff Blanton, CEO-Jailbreak Leadership  
Donna DeBerry, CEO & President SD County Black Chamber  
Sean Ferrel, CEO-Managed Solution  
Matthew Fehling, CEO-Better Business Bureau Serving the PSW  
Mitch Mitchell, SVP-SEMPRA Energy

TH | SEP  
UR | 15TH  
8:00 AM  
@ USD



### Amplify Your Reach Through The Power Of Media

Jeff Fisher, CEO-LMA Marketing  
Kathy Lloyd, VP of Sales iHeart Media  
Alberto Mier y Teran, President & GM-KFMB Channel 8  
Jessica Groat, Dir of Finance-Howe Plumbing  
*+ more to come...*

### The Metrics Behind Social Cause, From The Experts

Jonathan Hanwit, CEO-Parallax  
*+ more to come...*

### Best practices: Accelerating impact through collaboration

Renee Zau, CEO-DonationMatch  
Krista Lamp, Classy  
Ali Colbran, Feeding San Diego  
Jessica Shrader, Tri-City Medical  
Erik Bruvold, CEO-No County Economic Dev. Council



## COLLABORATIONS EXPERIENCES

### Capture The Hearts And Minds And Engage The Next Generation

Matthew Billingsley, Co-Founder-Visceral  
DeLinda Forsythe, CEO-ICE  
Eric Northbrook, VP-VOIT Real Estate  
Blake Ferretti, Young Professional  
Jen Derks, CEO-Four Fin Creative

### Special Guest Speaker

Malin Burnham, Chariman-BCCA

### Community Engagement Masterclass: Experiences That Move People

AB Nevarez, Events Mgr-Dr. Bronner's  
Joe Sigurdson, CEO-Boys to Men  
Hadley Weiss, Campaign Dev. Dir. Leukemia & Lymphoma Society  
Brian Grana, Co-Founder-Veterans Beer Club

### Fail Fast, Fail Forward: Lessons We Learned From Mistakes, Migraines, And Muffins

Jennifer Barnes, CEO-Optima Office  
Ken Davenport, CEO-Mission Edge  
Micah Parzen, CEO-Museum of US  
Sarah Lyman, CEO-Alliance Healthcare Foundation

### Exploring The Tradeoffs: C-Corp 501 (c)(3), LLC, B-Corp, What Does It All Mean?

Megan Thomas, President & CEO-Catalyst of SD & Imperial Counties  
May Harris, CEO-For Purpose Law  
Julia Healy, CEO-United Charitable  
Kristin Carroll, CEO-Rescue Agency  
Oralia Alvarez, Dir of Business Development-Mission Driven Finance

### The Future Of Social Impact: Sustainable Business Models At Work

Bob Dalton, CEO-Sackcloth & Ashes  
Steve Mayfield, CEO-Blueview Shoes  
Tie Roberts, Co-Founder-Frontline Careers  
*+ more to come...*

# BUY YOUR TICKET TODAY!

## San Diego's place to be for Social Impact.

New Speakers + More Experiences to come...